

**PEOPLE FIRST**  
**PEOPLE FOREMOST**



## Industry Advisor

Abacus - Australian Mutuals represents Australia's mutual financial services providers as the industry body for credit unions, building societies and friendly societies. Abacus is owned by its member institutions and aims to champion the interests of our members and to support the growth and competitiveness of mutuals in the financial services market. **We deliver on promises** through our unique partnering approach, delivering great service and superior financial results that **start with our people, values and culture.**

This role supports strategic and marketing initiatives using information and analysis from the Movement Marketing Database (MMD). MMD is a unique, purpose built database that focuses on customer relationships and industry benchmarks.

An opportunity exists to join the MMD team in an advisory role to provide strategic information and support in use of MMD. The key purpose of this permanent full time role is to:

- maintain relationships with a range of credit union and building society clients;
- identify from member information collected strategic and operational marketing issues and interpreting business implications;
- communicate these findings through written reports and personal presentations.

We are seeking a motivated and energetic individual who has demonstrated skills and experience in:

- analysis of information, drawing conclusions and making recommendations
- being able to present financial and marketing information to audiences with a non technical / non financial background
- an understanding economic, strategic and marketing issues in the finance industry generally and organisations specifically
- excellent interpersonal & communication skills

Ideally you will hold a tertiary qualification in economics, business, marketing, statistics or a related discipline with a strong orientation towards research, analysis and report writing. It is desirable that you have a background in financial services. Some travel will be involved.

If you are keen to grow and succeed, be listened to and given space to make a difference please click on the 'Apply Now' button below. Should you have any questions relating to this position, please do not hesitate to email [jobs@abacus.org.au](mailto:jobs@abacus.org.au). To read more about why Abacus is a **great place to work** please visit: [www.cuscal.com.au/peoplefirst](http://www.cuscal.com.au/peoplefirst)

*The successful applicant will need to hold a valid visa with work rights and gain satisfactory outcomes from Employment Screening including an Australian Federal Police and qualifications check.*

